



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Strategic Media Services
3299 K Street NW
Suite 200
Washington, DC 20007

AgM

Advertiser: Pol/iss/Fight for the Dream (17116)
Agency/T-Code: Strategic Media Services (1349)/958114894
Buyer: BANCROFT, DIANE
Salesperson: Telerep/Washington DC, Washington DC (1040)
Product: ph: (555) 555-5555
Brand: Political - Issue (1068)
Acct Types: ISS/FIGHT FOR THE DREAM (140585)
Est/Headline: National/Political
Demo: /06397173
Revision: Comments: FIGHT 4 DREAM 10/26
***** THIS IS A CASH IN ADVANCE

Invoice	640890
Inv Date	10/28/2012
Terms	Net 30
Contract	338952
Bill Type	Standard
Period	10/1/2012 - 10/28/2012

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/29/2012 1:23:45PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	<u>NEWS 6-7A/1</u>							
	Spot	5:59:04AM-Channel	Day,F-1	10/26/12 6:44AM (Fr)	00:30	Channel 11 News 6am	FFTDTV102401DM MH	\$800.00	
4.0	Contract Line Remarks:	<u>TODAY 7-9A/4</u>							
	Spot	6:58:04AM-Today Sl	Day,F-1	10/26/12 8:30AM (Fr)	00:30	Today Show	FFTDTV102401DM MH	\$800.00	
7.0	Contract Line Remarks:	<u>TODAY 9-10A/7</u>							
	Spot	9:00:04AM-Today Sl	Day,F-1	10/26/12 9:52AM (Fr)	00:30	TODAY SHOW 9A	FFTDTV102401DM MH	\$400.00	
11.0	Contract Line Remarks:	<u>DAYS/11</u>							
	Spot	2:58:04PM-Days Of	Day,F-1	10/26/12 3:47PM (Fr)	00:30	Days Of Our Lives	FFTDTV102401DM MH	\$500.00	
22.0	Contract Line Remarks:	<u>SAT NEWS 6-630P/22</u>							
	Spot	6:00:04PM-CHANN	Day,Sa-1	10/27/12 6:14PM (Sa)	00:30	CHANNEL 11 NEWS	FFTDTV102401DM MH	\$625.00	
23.0	Contract Line Remarks:	<u>LATE NEWS/23</u>							
	Spot	10:59:34PM-CHANN	Day,Sa-1	10/27/12 11:29PM (Sa)	00:30	CHANNEL 11 NEWS AT 11P	FFTDTV102401DM MH	\$2100.00	
25.0	Contract Line Remarks:	<u>NEWS 8A-10A/25</u>							
	Spot	8:00:00AM-10:00:0C	Day,Su-1	10/28/12 8:49AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	FFTDTV102401DM MH	\$375.00	
26.0	Contract Line Remarks:	<u>NEWS 6-630P/26</u>							
	Spot	6:00:04PM-CHANN	Day,Su-1	10/28/12 6:10PM (Su)	00:30	CHANNEL 11 NEWS	FFTDTV102401DM MH	\$675.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information
shown on this invoice was taken from the official log.

Gross Total Commission	\$6,275.00 (\$941.25)
Net Total	\$5,333.75

Total Spots 8